

ABSTRACT

The present invention relates to a method for promoting sales of a product. The method provides for utilizing a plurality of articles each constituting a part of a design and is combinable with one another. Each article is introduced into a packaging of each unit of the product. The articles which are retrievable from the packaging can be combined together to form a design. The design may be pre-selected to be of creative interest having an artistic value, wherein one article which may be a part of a unique work, is disposed in each unit of the product and is collected and fitted by the user to complete such work.